



FY2019 Annual Report

FY2019 Milestones

- **March 2019** - SeekHealing signs on office space at the United Way Building
- **June 2019** - Program calendar evolves, offering free community & connection events every day of the week in a regular weekly cadence
- **August 2019** - SeekHealing spearheads Asheville's annual Overdose Awareness Day (OAD) observation
- **September 2019** - SeekHealing featured in article in [Quartz](#)
- **October 2019** - SeekHealing hosts its first fundraiser event and begins investment in building a fundraising apparatus
- **October 2019** - Community & connection events led by paid, professional facilitators
- **November 2019** - SeekHealing announces first paid Listening Training for Clinical Professionals, offering continuing education units certified by NBCC

Key Figures

- Fundraising was 2.7% of total expenses
- Direct program expenses and program staff were 78.9% of total expenses

Balance Sheet as of 31 December, 2019

Assets	\$ 21,160.47
Checking Account	\$ 17,124.04
Merchant Account	\$ 3,106.04
Petty Cash	\$ 2.26
Security Deposits	\$ 928.13
Liabilities	\$ (765.97)
Outstanding Checks	\$ (765.97)
Accounts Payable	\$ -
Total Equity	\$ 20,394.50

Statement of Activities

	FY2019Q1	FY2019Q2	FY2019Q3	FY2019Q4	FY2019
Income	\$51,315.20	\$41,134.47	\$35,234.07	\$49,336.05	\$177,019.79
Corporate Gifts	\$910.49	\$1,000.18	\$684.80	\$1,375.08	\$3,970.55
Individual Gifts	\$2,873.91	\$2,421.76	\$13,157.13	\$27,485.72	\$45,938.52
Grants	\$30,011.29	\$17,738.71	\$1,001.01	\$0.00	\$48,751.01
In-Kind Donations	\$17,519.51	\$19,973.82	\$18,701.13	\$19,808.07	\$76,002.53
Event Sponsorships	\$0.00	\$0.00	\$1,650.00	\$0.00	\$1,650.00
Program Revenue	\$0.00	\$0.00	\$0.00	\$667.18	\$667.18
Other Income	\$0.00	\$0.00	\$40.00	\$0.00	\$40.00
Expenses	\$34,595.40	\$50,324.84	\$40,608.95	\$48,436.30	\$173,965.49
<i>Direct Expenses</i>	\$8,368.03	\$8,162.71	\$6,694.17	\$11,507.38	\$34,732.29
Community & Connection Events	\$1,792.93	\$3,456.21	\$3,395.42	\$6,663.50	\$15,308.06
Extra-Care Program	\$4,877.86	\$3,586.02	\$2,075.64	\$4,340.24	\$14,879.76
Advertising & Marketing	\$1,383.67	\$776.45	\$215.62	\$199.25	\$2,574.99
OA101	\$0.00	\$53.28	\$0.00	\$0.00	\$53.28
OAD	\$0.00	\$150.00	\$882.48	\$304.39	\$1,336.87
Outreach	\$313.57	\$140.75	\$125.01	\$0.00	\$579.33
<i>Indirect Expenses</i>	\$2,433.41	\$5,517.72	\$6,293.51	\$9,825.73	\$24,070.37
Accounting & Legal	\$165.00	\$108.00	\$171.00	\$171.00	\$615.00
Administration	\$250.00	\$0.00	\$0.00	\$0.00	\$250.00
Facilities & Office Expenses	\$667.73	\$3,674.54	\$4,788.84	\$3,578.88	\$12,709.99
Fundraising	\$520.38	\$851.66	\$393.56	\$2,989.99	\$4,755.59
Insurance	\$305.27	\$0.00	\$0.00	\$1,709.00	\$2,014.27
Technology	\$525.03	\$842.00	\$940.11	\$789.59	\$3,096.73
Other Expenses	\$0.00	\$41.52	\$0.00	\$587.27	\$628.79
<i>Program Staff</i>	\$21,990.00	\$30,574.60	\$25,001.24	\$24,977.00	\$102,542.84
<i>Non-Program Staff</i>	\$1,803.96	\$6,069.81	\$2,620.03	\$2,126.19	\$12,619.99
	\$ 16,719.80	\$ (9,190.37)	\$ (5,374.88)	\$ 899.75	\$ 3,054.30

